



SONNENTOR: Growing joy – the SONNENTOR range

- **The secrets of success: fairness and creativity**
- **Innovative SONNENTOR products of the highest organic quality**

Since 1988, SONNENTOR has stood for organic cultivation and creative product innovations: The Austrian company has made a name for itself worldwide with its wide range of organic products. Today, hand-picked organic compositions are providing sensual pleasures to customers in more than 50 countries. The organic expert relies on what nature creates: natural smells, tastes, colours and shapes go into SONNENTOR teas and spice mixtures. In doing so, the organic expert draws on regional herbal knowledge to create new, exciting mixtures.

The SONNENTOR range comprises around 900 high-quality organic products - from tea, herbs, aromatic spices and single origin direct trade coffee from Nicaragua to essential oils. Innovative ideas are a particular strength of the Waldviertler organic company: every year SONNENTOR launches around 20 new organic products, many of which have been awarded the Lower Austrian Innovation Prize.

Celebrating regional produce and the highest organic quality

Pure and natural raw materials grown by about 300 organic farmers are the basis for each SONNENTOR product. These products grow on approx. 1000 ha organic land in Austria and Germany and SONNENTOR has further cultivation projects in the Czech Republic, Romania, Albania and Nicaragua. Special attention is paid to supporting individual regions by refining and adding value to products directly on the farm here and abroad. This practice sustains and strengthens original farming structures. SONNENTOR swears by manual work which is evident in the flavours of their teas and spices. Ingredients that don't grow in the local climate are sourced from partners around the world who share the same philosophy and core values. SONNENTOR maintains very close and long-term relationships with all their producers.

SONNENTOR teas - varied organic pleasures

Tea is one of the most popular and most traditional drinks in the world. SONNENTOR organic tea mixtures are as varied as they are enjoyable; from the "Happiness is..." range and "Cheery" tea to tea pot bags. Selected organic raw materials from regional cultivation guarantee sumptuous smell and taste experiences. Precious essential oils of the herbs are retained by careful manual processing.

Going on a culinary expedition with SONNENTOR spices

Spices give food a typical and unmistakable character which is why they always have a firm place in kitchens around the world. Clever SONNENTOR spice blends send you on a culinary voyage of discovery around the world. Frankie's barbecue spice, Aunt Mizzi's roast spice and our blossom spice blends, the Grill-Six Pack, Cardamom Latte and "Adios Salt" spice blends: Innovative ideas make SONNENTOR spices healthy and practical kitchen accessories.



Preserving herbal knowledge - the Hildegard von Bingen line

The abbess Hildegard von Bingen is one of the most important women of the high Middle Ages. Her revolutionary views on a healthy lifestyle and her findings in the field of naturopathy are still valid today. The SONNENTOR Hildegard von Bingen product line is dedicated to this great scholar. The line brings her wisdom back to life, adapted to the taste of today.

Discovering the organic Cheek Cherubs line

SONNENTOR's Cheeky Cherubs Constanze, Moritz and Leander are taking children on a journey of discovery to the world of herbs. The design and flavours of Cheeky Cherubs "Strong as an elephant" tea or Cheeky Cherubs "Magic Potion" tea are specially adapted to children's tastes. The Cheeky Cherubs "Chocolicious" drink, "Chocolate power balls" or "Cheery bears" complete the children's range and show that snacking can also be healthy.

SONNENTOR products are available from organic retailers, from the SONNENTOR stores and from the SONNENTOR web shop (www.sonnentor.com).

About SONNENTOR

Johannes Gutmann, from the Austrian Waldviertel region, founded SONNENTOR in 1988. The initial idea was to market specialties produced by local farmers under the smiling sun logo regionally and internationally. Fair pay, the respectful treatment of all partners and the protection of the natural cycle of life is the company's philosophy. Today the company, with its Austrian headquarters in Sproegnitz near Zwettl, has 320 employees in Austria and 120 in the Czech Republic. Currently, more than 300 organic farmers also belong to the SONNENTOR family.

For more information

SONNENTOR Kräuterhandels GmbH
Marie-Theres Chaloupek
Tel.: +43 2875 / 7256 – 0
Email: marie-theres.chaloupek@sonnentor.at